

ERUM in a nutshell

ERUM is an Erasmus+ funded project (project number: 2019-I-AT01-KA203-051482) which intends to improve the educational offer on quality of information in the field of higher education as well as the development of students' transversal competences in terms of media literacy, evidence-based communication and resilience to misinformation, disinformation and "fake news".



ERUM also intends to strengthen the capacity of media experts vis-à-vis evidence-based and research communication. Therefore structured collaboration between higher education and media will be fostered.

Partners



Project management

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For more info



<https://projects.uni-foundation.eu/erum/>



"ERUM - An Erasmus+ Project"
<https://www.linkedin.com/groups/13867563/>



"ERUM - An Erasmus+ Project"
<https://www.facebook.com/ERUMproject>



"ERUM - An Erasmus+ Project" (@ERUMProject)
<https://twitter.com/ERUMproject>



Enhancing Research
Understanding through
Media



Co-funded by the
Erasmus+ Programme
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ERUM target groups and objectives

Higher Education Institutions

ERUM establishes cooperation with media and scientific experts to improve the educational offer of universities.



Media organisations/journalists

ERUM gives journalists the possibility to learn from higher education professionals to foster evidence-based communication.



Students

ERUM intends to support students' development of key transversal skills and build resilience to dis/misinformation and "fake news".



ERUM outcomes

Reports on media representation gaps in connection to controversial topics based on a methodology which can be applied to apprehend media content in a critical way.



Guidelines for evidence-based communication, based on good practices from media organisations to provide guidance to students and journalists to develop their skills for good scientific-communication practices.



Learning material, which will provide students with transversal skills (critical thinking; media literacy skills) to improve their resilience towards mis/disinformation.



Policy recommendations, to foster structured dialogue between academia, media and policy makers.



Training and dissemination activities



- Intensive study programmes (winter and summer schools)
- International dissemination events and conferences